

## SAVING CHILDREN



Childhood for Children is a social development project run by PREDA. This project rescues children from sexual abusive situations in the home, the street or brothels. The scheme is providing a residential home for 37 girls, complete with a therapeutic recovery programme and aims to build the Child's self-esteem and confidence.

Forest Feast Fair Trade customers throughout Ireland and UK through PREDA help save some of the thousands of children who are driven to the street by hunger and poverty. The children's home for young girls who have been rescued from abusers and brothels gives them a safe shelter and a new start in life. Besides this, Preda is campaigning to end the scourge of sex tourism, bring abusers to justice and change the unjust system that punishes the children rather than helping them to recover.

## HELPING INDIGENOUS PEOPLE



Preda help the much-oppressed indigenous people of the Philippines to reclaim their ancestral domain and end militarization and land grabbing. Preda and Forest Feast help develop certified mangos and replant forests destroyed by the rich loggers and mining companies. The project also works to develop public awareness and opinion to change this system that exploits the people and destroys their rain forests.



An Organic Mango Farmer.



Girls from PREDA Childrens home give the Forest Feast Fairtrade range their seal of approval.

The Preda Forest Feast partnership promotes Fair Trade. As a customer you too are a partner in this development work to reduce poverty and its causes. Above all you can help rescue children from dire circumstances and give them a new life of hope and happiness.

Whatever you do continue to support Fair Trade and make this a better world.



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**A Natural Food Snack**

## THE PREDA FOREST FEAST PARTNERSHIP



The Preda Fair Trade and Human Development Centre in Olongapo City and Forest Feast in Craigavon, Northern Ireland have been working together for ten years helping small farmers in the Philippines. Through alternative and fair trade practices small farmers get just prices, interest free loans and freedom from dependence on price fixing cartels and loan sharks. They can prosper in their villages, keep their families from the city slums and educate their children with dignity and pride.

The Northern Ireland based Forest Feast works to develop innovative packaging concepts and marketing ideas to ensure there is a thriving market throughout Ireland and the UK for the delicious healthy dried fruit that is indigenous to the Philippines.

## THE RANGE



The Forest Feast Fairtrade range consists of five outstanding dried fruit snack products:



**EXOTIC DRIED MANGO**  
**EXOTIC DRIED PAPAYA**  
**EXOTIC DRIED PINEAPPLE**  
**TOASTED COCONUT**  
**TROPICAL MIX**

The delicious exotic dried fruits used in the Forest Feast Fair Trade range are free from any chemical preservatives, colourings or additives. With increased awareness of healthy snacking these delicious dried fruit products provide the ideal snack solution and contribute to the governments recommended intake of five portions of fruit and vegetable on a daily basis.

## THE PREDA FOUNDATION - PIONEER IN FAIR TRADE



The Preda Foundation is a human development organisation that has been nominated three times for the Nobel Peace Prize and has received several human rights awards. Founded in 1974 by Irish Columban Father Shay Cullen and Alex and Merly Hermosa, the acclaimed organisation has expanded its development projects throughout the Philippines.

Preda is a pioneer in establishing Fair Trade in the Philippines. It helps poor farmers and their families, supports indigenous people to regain their ancestral domain and protects and restores the environment by planting trees establishing tree nurseries and educating young farmers in organic food production.



Members of the Preda youth organisation plant Mango trees to save the environment and restore the rain forest.

## SOCIAL DEVELOPMENT PROJECTS



PREDA social workers strive to keep Filipino children off the streets, away from child prostitution and out of jail. Today as many as 20,000 Filipino children as young as 9 years old, are currently held as adult prisoners in Filipino jails. The REACT (Rescue Every Child Today) project works to free the Filipino children from jail provides a residential centre, non-formal education and legal assistance.



Before rescue by PREDA - Children behind Bars.



After Rescue - Children at play at Preda.

Preda social workers free these children and give them a healthy happier life, and reintegrate them with their families.